



What is U'Maki Sushi Burrito

U'Maki Sushi Burrito is an exciting new addition to the fast-casual restaurant scene in Houston, Tx. Bringing an innovative twist to traditional Japanese cuisine, U'Maki's made-to-order sushi burrito is the perfect meal for customers to satisfy their sushi craving without the costs and time commitment of a more conventional setting.



Select from over **40 kinds of fresh ingredients** to create your own custom burrito or choose from our **"U'Maki favorites"**. By choosing ingredients from salmon to soft shell crab, kale to mango, spicy mayo to unagi sauce, our customers are sure to experience a new flavor every time!

U'Maki's signature sauces are made in-house to add a special compliment to your sushi burrito.





Why U'Maki Sushi Burrito

A DIFFERENT FAST-CASUAL CONCEPT

We strive to become the 1st major Japanese fast-casual restaurant chain. Our food is so good and unique, people can't stop talking about it.

U'MAKI IS NOT POKE, IT'S FAST-CASUAL SUSHI

We cater to all foodies. Whether you are a protein junkie or a carb-conscious eater, we can satisfy your appetite. Don't like raw food? Add some crunch instead with shrimp tempura or fried crawfish tails.



MENU DEVELOPMENT AND INNOVATION

On top of the usual sushi favorites, our menu features a chef-selected protein every month. Our guests are treated to a wide array of options, such as softshell crab, red snapper and U'Maki fries!

BRANDING AND MARKETING

We are fueled by an established brand with a unique concept. Our marketing team is continuously providing support to promote our brand and every branch.

TRAINING AND SUPPORT

Our standardized training program ensures consistent quality.

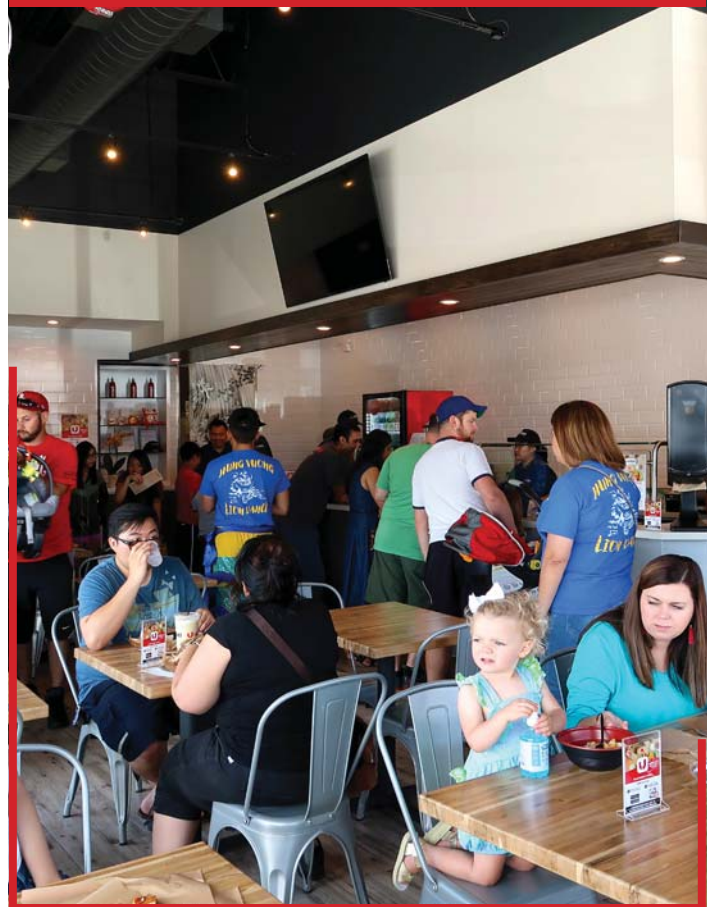
Franchising Criteria

LOCATION REQUIREMENTS

- A space of at least 1,600 ft²
- Co-tenancy with similar fast-casual brands
- Patios are a bonus

COSTS

- Total franchise cost: \$350,000
- Franchising fee:
- Royalty fee:
- Regional Advertisement fee:





Your Next Steps

MEET THE FRANCHISING CRITERIA?

WHAT CAN YOU DO NOW?

- Submit an inquiry on our webpage
- Complete the prospective Franchisee Application
- Select your geographical areas of interest
- Sign and return the Franchise Disclosure Document

LEARN MORE AT
u-maki.com/franchise

LOCATIONS

HOUSTON

10111 Louetta Rd.
Suite 600
Houston, TX 77070

PHONE

(281) 272-6978

KATY

98 West Grand Parkway
South, Suite 160
Katy, TX 77494

PHONE

(832) 437-9787

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 u-maki.com

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